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WindVest Motorcycle Products

October 1, 2010

WindVest Unilateral Minimum Advertised Price (MAP) Policy

Effective October 1st, 2010, WindVest has established a Minimum Advertised Price. ("MAP") on all WindVest products. The policy applies to all Customers, Dealer's and Distributors.

MAP is an agreement in which all legitimate WindVest authorized retailers ("Dealers") and Distributors voluntarily enter. To protect the prestige, reputation and image of our high quality products, as well as our reputation for providing customers with high value and strong after-sales support, we have adopted the following unilateral Minimum Advertised Price Policy ("MAP"). Minimum Advertised Pricing (MRSP) will be attached along with your dealer pricing.

- 1. An advertised price does not comply with this policy if it is below the MAP price specified by us for the product. If the MAP price is displayed in an ad, it should not be shown as struck-through or altered or discounted in any way. An ad listing no price at all complies with this policy.
- 2. This policy applies to all forms of public advertising, including but not limited to print, mail, magazines, catalogs, internet (including any form of link or other direct accessibility from a web page or email), email, broadcast or signage. However, it does not apply to in-store signage or displays that are not distributed for customers to take away.
- 3. WindVest MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or they "will meet or beat any competitor's price", that consumers should "call for price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.

- 4. Intentional and/or repeated failure to abide by this policy will result in termination of dealership or distributorship. WindVest does not intend to do business with dealers or distributors who degrade the image of WindVest and its products. WindVest will not provide prior notice or issue warnings before taking any action under this policy.
- 5. The terms of this MAP policy are confidential and should not be disclosed to other parties. This MAP policy has been established by WindVest to help ensure the legacy of WindVest as a top producer of high performance, high quality, professional windshields and to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and distributors have the incentive to invest resources into services for WindVest customers.

Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

Company	Date
Authorized Representative	
Thank you for choosing WindVest f	or all your windshield applications.
Sincerely,	
David A. Jarvis Director of Operations	